

## Minutes of the *Good people* Board meeting no.3

Date: 24.08.2024

Present: Martin Thaulow, Catinca Slavu, Ivan M. Nielsen

### Agenda:

1. Update on completed activities
2. Upcoming activities
3. Update on strategy and resource mobilisation
4. AOB

The Board discussed and agreed on the following in relation to the agenda items above:

1. As part of the strategy for its first year of existence, **Good people** has prioritised engagement at Denmark's democracy and other people festivals. To date, **Good people** has successfully engaged at the People's Summit (Folkemøde, 13-15 Jun) and the Culture Festival (Kultur mødet Mors, 22-24 Aug). (At Folkemødet, **Good people** organised a panel discussion bringing together Syrian activists/influencers and CSO representatives to present to the Danish public the current situation in Syria and how they are mobilising to support its quest for freedom and democracy. In parallel, **Good people** organised a display of photos of victims of mass death and torture (the *Caesar* photos) by the Assad regime, with the same goal of bringing awareness and prompting engagement on these issues (in the form of a Syria Advocacy Corner). The theme was reiterated at Kultur mødet Mors, where **Good people** brought together young activists and influencers from Syria, Ukraine and Afghanistan in a panel that discussed fighting for freedom and democracy through culture. Additionally, **Good people** organised a concert by Ukrainian musician Sofia Shvager. Martin Thaulow's exhibit 'Voices of the Future' was also displayed throughout both festival sites.) At both festivals, all events were very well received and garnered significant attention.
2. **Good people** will also engage at the Youth Festival (Ungdommens Folkemøde, 4-5 Sep), where it will facilitate young activists and influencers from Syria, Ukraine, Iran and Afghanistan will be offered the main stage to open the festival under the theme 'Young Voices Fighting for Freedom and Democracy'. This engagement will be complemented by a separate in-depth discussion with young Syrian and Iranian activists at the Dybet scene, where the *Caesar* photos will also be displayed. Alongside, Martin Thaulow's 'Voices of the Future' will also be displayed in the proximity of the main stage and that of the EU/Ukrainian tent.
3. Funding for the festivals has been pursued with Syrian and international partners (Baytna; TDA; Finjan; IMS) as well as the festival organisers themselves. All festivals have enthusiastically encouraged engagement and even supported it (in-kind slots/space at no cost, financial contributions). This funding generally covered logistics costs (transport, accommodation, meals) and **Good people** decided to contribute with time, management and coordination in order to verify the proof of concept and gain experience. Building on this experience, a full year (2025) strategy will be developed, whereby options and opportunities are identified and pursued for a string of festival and other similar engagements, potentially expanding outside Denmark. Opportunities will continue to be explored to engage volunteers to support the organisation in its initial events and activities. NOTE: **Good people** has

also applied for funding with the New Democracy Fund (NDF) and the OpEn Puljen (Denmark's Ministry of Foreign Affairs' fund). While the concepts have been deemed eligible for support, due to limited funding, the proposed (sector of) activities have not been prioritised for funding within the 2024 call.

4. In order to facilitate administration, **Good people** will be registered with MitID Erhverv with the possibility for the board members to acquire access and other user rights, as relevant.

The following Board meeting will take place no later than 31.12.2024.